



**EUROPEAN  
BEER  
STAR  
2019**

REGISTRATION AND SHIPMENT OF BEERS

**EARLY-BOOKER DISCOUNT:  
21st JUNE 2019**

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## SELECT THE BEER CATEGORY

Selecting the correct beer category is an important step. The detailed description of the categories can be downloaded from [www.european-beer-star.com](http://www.european-beer-star.com).

Neither EUROPEAN BEER STAR employees nor the association Private Brauereien or its partners may assist with the category selection.

- Only commercially active breweries can take part.
- Only beer (fermented malt drink) can be registered.
- A brewery can only register one beer per category.

- A brewery can register as many beers as wishes in different categories.
- A beer can be registered in only one category.
- The alcohol content of the beer must be declared with the registration.
- The categories are described at: [european-beer-star.com](http://european-beer-star.com) › Registration
- The beers submitted must be exactly the same as those able to be purchased by end consumers in their composition, packaging and labelling.

**ONLINE  
REGISTRATION**  
SIMPLY & QUICKLY  
[european-beer-star.com](http://european-beer-star.com)

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## THE REGISTRATION FEE

### GERMANY (19% VAT included)

up to 21st June 2019 per beer € 261.80  
from 22nd June 2019 per beer € 285.60

### INTERNATIONAL (zero rated for VAT)

up to 21st June 2019 per beer € 220.00  
from 22nd June 2019 per beer € 240.00

### SPECIAL DISCOUNT

from the 3rd registered beer

Germany (19% VAT included) € 226.10  
International (zero rated for VAT) € 190.00

## REGISTRATION AND SUBMISSION OF DOCUMENTS

- Registration and payment should be carried out online at [european-beer-star.com](http://european-beer-star.com) › Registration.
- The easiest way to register is online and to pay via PayPal.
- It is also possible to register by fax using the registration form in this flyer. In this case, evidence of payment of the fees is required.
- Participation is considered acceptance of the general competition conditions, see [www.european-beer-star.com](http://www.european-beer-star.com).

## REGISTRATION CLOSING DATE: 6th SEPTEMBER 2019

### 4 REGISTRATION CONFIRMATION

We will send you a confirmation form after you have registered and sent in the documents. Please check and complete this form, sign it and return it by fax or scan it and send it by e-mail.

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#### PACKING AND SENDING THE BEERS

Each bottle must be identified with an adhesive label containing the following data:

- *Entry number of the beer (see confirmation fax)*
- *Number of the beer category (see category list EBS 2019)*

Each bottle must bear the beer label that is used for its commercial sale. The bottles must be delivered packaged. Each sender is responsible for packing and sending; the organisers of the EUROPEAN BEER STAR and its partners shall accept no liability.

The following quantities must be sent in for the first tasting:

Bottle content	Number of bottles
at least 0.5 l	12
less than 0.5 l	18

**To avoid breakages, the following measures are recommended:**

- › Wrap each bottle individually in blister pack
- › Place each bottle upright in a suitable packaging box
- › Fill the free space in a box with a suitable packaging material.
- › Write on each box “Fragile” and “This side up”

Alternatively, sending the beer in a beer crate covered to the top with a fixed wooden plate has proved successful in the past.

Each sender is responsible for complying with the legal shipping regulations.

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#### SUBMISSION OF BEERS

Send the beers to the following address only during the period 9th September to 30th September 2019:

Doemens Academy GmbH  
– EUROPEAN BEER STAR 2019 –  
Björn Bleier  
Stefanusstrasse 8  
82166 Gräfelfing  
Germany

## THE EXPERT JURY TASTES THE BEERS

The expert tasting session will be held in the Doemens Academy on 10th and 11th October 2019.