



**Private Brauereien**

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**There is still time to register for the European Beer Star by the 6<sup>th</sup> of September**

## **Looks like there is going to be a new record turnout at one of the world's most important beer competitions**

**Munich** - When the Association of Private Brauereien founded the "European Beer Star" competition in 2004, no one could have imagined how spectacularly it would develop. 271 beers were submitted in the year it was set up and last year 2,344 beers from 51 countries were entered in a blind tasting to be given the verdict of a 140-strong international jury.

Registration has been open since the beginning of April for the European Beer Star, one of the most important beer competitions in the world. Beers can still be entered up until the 6<sup>th</sup> of September and this year for the first time in 67 categories. The beers will then be sampled on the 11<sup>th</sup> of October and the best beers will be awarded gold, silver and bronze at BrauBeviale in Nuremberg on the 13<sup>th</sup> of November.

The private breweries expect another record turnout this year. "We have been able to significantly increase the number of participants every year since 2004," emphasises Stefan Stang, Managing Director of Private Brauereien Bayern, the man behind the creation of this competition. "Entries have started well and there will of course be another rush again towards the closing date for applications.

Information: <https://www.european-beer-star.com/ebs-en/anmeldung/anmeldung/>

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